



Afro 2026 Berlin

Presentation

Organized by

YANIBES
FOUNDATION

In Collaboration with

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DEADLINE



Afro 2026 Berlin

The Generational Legacy
Edition

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Afro 2026 Berlin

Features

- The Business of Film
- Afro Film Music Day
- Sports & Films
- Tech & Films
- Panel Discussions
- Cocktail Receptions
- Masterclasses
- Screenings

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AfroBerlin

About

Organized by Yanibes Foundation (organizer of AfroCannes in Cannes) in association with the European Film Market, during the Berlinale in Berlin, Germany, AfroBerlin is a unique platform designed to deepen the dialogue within the global film industry with a special focus on films and filmmakers from Africa and the African diaspora.

AfroBerlin is a two to three day event featuring panel discussions, roundtables, country highlights (from film commissions), presentations, special spotlights (for undiscovered filmmakers) cocktails and tributes.

AfroBerlin connects creatives, businesses and stakeholders from the entire film ecosystem at the busiest and most efficient film market in the world, the European Film Market at the Berlinale.



Duration: 2-3 days



Date: Tentatively 16-17-18 February 2026



Venue: TBD



Strategic focus: general film trade / promotion / advocacy / content sourcing / financing / filming location promotion / distribution / partnership / education



Audience: Entire film industry ecosystem



Associated Event: AfroCannes



Geographic Focus: Global



Location: Berlin, Germany



Day Activities: Presentations, panel discussions, screenings, site visits



Evening Entertainment Activities: Cocktail reception, parties



Networking Activities: Meet & Greet, Cocktail



Promotional Activities: Product Showcase, Technology Showcase



Access: Free but requires registration on www.theafroberlin.com

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Draft Program Outline

Theme: Generational Legacy

Empowering new generations of filmmakers

1. International Co-Production Models & Case Studies

- Collaborating Across Borders in Global Cinema
- Access to multiple funding sources (grants, tax incentives)
- International distribution and market entry
- Creative exchange and cultural diversity
- Shared risk and increased production value

2. Breakout Roles: Excellence in front and behind the screen

- Breakout roles as milestones for individuals and for culture at large
- Committing to systemic and sustained inclusion and diversity

3. Technology: Innovation, Ethics, and the Future of Creative Production

- Audience development, prediction & targeted marketing
- Viewer experience
- Cost efficiency & production
- Copyrights, ownership, royalties - The Actor, The Writer & AI

4. Emerging Trends in Storytelling

- Commercial filmmaking, arthouse filmmaking, commercial viability
- The central role of audiences in filmmaking
- From book to screen

5. Distribution & Release Strategies

- Reaching Audiences in a Changing Media Landscape
- Key to recouping investment, affects awards eligibility, marketing plans, and franchise potential
- Traditional: Long theatrical window followed by home and TV
- Day-and-Date: Simultaneous theater and digital release
- Direct-to-Streaming: Skips cinemas (e.g., Roma, The Gray Man)
- Festival-to-Platform: Premieres at film festivals, then sold to platforms

6. Film Music Business

- Music as cultural storytelling and beyond
- Access to industry networks or agencies
- Developing artistic range
- Levelling licensing with African Afro-Diasporic music composers value
- Bridging infrastructure gaps with studios, training, and rights management knowledge

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7. Film Financing: Independent Film Funding Strategies

- Analysis of film funds in the Global South
- Innovative film financing options
- Low budget with high creative value

8. Sustainability: Creating Impact In front and behind the camera

- Environmental, Social, and Cultural Responsibility in Filmmaking
- Long-term commitment to responsible storytelling and operations

9. Career Development & Training

- Mentorships and residencies
- Building skills and advancing in the film industry

Session Types

- Panel Discussions: 50 min with max 4 panelists + 1 moderator
- Short Insight: 25 min with max 2 panelists + 1 moderator
- Expert Roundtables: 35 min with max 3 panelist + 1 moderator

Masterclasses

90 min with up to 2 hosts

Topics:

- Acting masterclass with casting directors: mastering performance, auditioning & professional presence
- Film distribution masterclass

Networking Activities

- Cocktail
- Afterparty
- Screenings

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AfroBerlin 2026

Connecting films and people

AFROBERLIN 2026 SPEAKERS

Elevating Voices in Global Film, Culture & Innovation

AfroBerlin's speakers roster brings together a dynamic mix of voices shaping the future of global storytelling. From visionary filmmakers and daring storytellers to emerging talents, technocrats, producers, and creative financiers, the lineup reflects a cross-continental dialogue rooted in innovation, equity, and cultural excellence.

These speakers represent not just regions, but movements – bridging the African continent, its diasporas and the rest of the world to reimagine what's possible in film, culture, and creative industries worldwide.

Confirmed speakers as of today



Jean-Claude Barny
Director, Producer
France + Guadeloupe
(Fanon, 2025)



Simon Moutairou
Director, Producer
France + Benin
No Chains, No Masters,
2024)



Frédéric Chau
Actor, Producer
France + Vietnam +
China



Alexis Onestas
CEO, OmaxBook
France + Guadeloupe

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AFROBERLIN 2026 SPONSORSHIP BENEFITS

AfroBerlin offers a wealth of advantages to participants, partners, and sponsors, including:

Enhanced Brand Visibility

- Amplify corporate or personal brand awareness across global creative and cultural sectors.

Targeted Audience Engagement

- Speak to and interact with a passionate, diverse, and purpose-driven audience.

Extensive Media & Marketing Exposure

- Leverage AfroBerlin's global press coverage, digital presence, and partner networks.

Networking for Generational Growth

- Build strategic relationships with industry leaders, creatives, and emerging talent.

Accelerated Market Positioning

- Position your brand at the forefront of innovation, culture, and film.

Community Engagement & Outreach

- Connect meaningfully with new and growing audiences through inclusive programming.

Showcase Opportunities

- Present your screenings, processes, products, or services to a highly engaged, international audience.

| TOOLS | | | |
|-----------------|------------------------------|-----------------|---------------------------|
| Sponsored Panel | Interviews | Screenings | Networking activities |
| Website | Social Media (posts / reels) | Newsletter | Speakers Videos Animation |
| Event Signage | Brochure (print / digital) | Outdoor Signage | Partners Video Animation |
| Press Releases | Merchandising | Branding | Post event report |
| Cocktail | Masterclass / Workshop | Badges | Lanyards |

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AFROBERLIN 2026 SPONSORSHIP

| INDIVIDUAL ITEMS | VAT EXCLUDED |
|---|------------------------|
| Logo on website | 3,000 EUR |
| Logo on event printed brochure (500 printed) | 4,000 EUR |
| Logo on speakers badges (up to 150 printed) | 3,000 EUR |
| Logos on wristband for attendees | 3,000 EUR |
| Logos on social media post | 2,000 EUR |
| Logo on newsletter (sent to 60,000 contacts worldwide) | 4,500 EUR |
| Logo on media wall | 3,000 EUR |
| Logo on individual roll-up | 1,200 EUR |
| Logo on a T-Shirt (100 units) | 5,000 EUR |
| Logo on a Beach bag (100 units) | 5,000 EUR |
| Sponsor of a speaking engagement (sponsored 40 to 50 min session) | 6,500 EUR |
| Sponsor of a screening (Short film up to 30 min) | 1,300 EUR |
| Sponsor of a screening (Feature length up to 130 min) | 3,000 EUR |
| Sponsor of a guest with flight, accommodation, market badge | starting at 12,000 EUR |
| Sponsor of an Industry Podcast Session | starting at 5,000 EUR |
| Sponsor of a networking event 60 to 90 minutes (cocktail reception, luncheon, meet & greet...) for up to 100 pax | starting at 6,500 EUR |
| Sponsor of an afterparty for up to 200 pax | starting at 25,000 EUR |
| Sponsor of a masterclass (60 or 90 min) | starting at 3,000 EUR |

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AFROBERLIN 2026 SPONSORSHIP



Step In

Title: Collaborative Partner

| | |
|--------------|--|
| Branding | Link logo on website + newsletter + brochure + video |
| Special | 10 footprint stickers |
| Exclusivity | NO |
| Activities | Co-host or panelist in a 30 to 50 min panel discussion |
| Social Media | Individual Poster |
| PR | No |

Value 8,000 EUR Excl VAT



Engage

Title: Premium Partner

| | |
|--------------|--|
| Branding | Link logo on website + newsletter + brochure + video + badges + media wall |
| Special | Half a page infomercial in brochure |
| Exclusivity | NO |
| Activities | Co-host or panelist in a 30 to 50 min panel discussion Host of a cocktail of up to 90 min or afterparty |
| Social Media | Individual Poster |
| PR | No |
| Value | 11,000 EUR Excl VAT for 100 PAX |

+ 4,500 EUR for every 50 PAX added



Explore

Title: Career Development Partner

| | |
|--------------|---|
| Branding | Link logo on website + newsletter + brochure + video + badges + media wall + 1 individual roll-up |
| Special | Stand alone page on website + invitations |
| Exclusivity | NO |
| Activities | Co-host or panelist in a 30 to 50 min panel discussion Host of a masterclass or workshop session of up to 60 min |
| Social Media | Individual Poster + Individual Reel (30 seconds) |
| PR | No |
| Value | 15,000 EUR Excl VAT |



Emote

Title: Screening Partner

| | |
|--------------|---|
| Branding | Link logo on website + newsletter + brochure + video + badges + media wall + 1 individual roll-up |
| Special | Half a page infomercial in brochure + stand alone page on website + invitation |
| Exclusivity | NO |
| Activities | Co-host or panelist in a 30 to 50 min panel discussion Host of a screening session of up to 60 min |
| Social Media | Individual Poster + Individual Reel (30 seconds) |
| PR | No |
| Value | 20,000 EUR Excl VAT |



Viralize

Title: Showcase Partner

| | |
|--------------|---|
| Branding | Link logo on website + newsletter + brochure + video + badges + media wall + logo on lanyard |
| Special | Stand alone page on website + invitations |
| Exclusivity | NO |
| Activities | Co-host or panelist in a 30 to 50 min panel discussion Host of a product, project showcase of up to 60 min |
| Social Media | Individual Poster + 3 Individual Reels (30 seconds) + Stories |
| PR | Mention in any PR releases of the event |
| Value | 30,000 EUR Excl VAT |



Nurture

Title: Strategic Partner

| | |
|--------------|--|
| Branding | Link logo on website + newsletter + brochure + video + badges + media wall + logo on lanyard & wristband |
| Special | Half a page infomercial in brochure + stand alone page on website + invitation |
| Exclusivity | NO |
| Activities | Co-host or panelist in a 30 to 50 min panel discussion Sponsor of 1 or more special guests |
| Social Media | Meet & Greet session with the guest(s) |
| PR | Individual Poster + 5 Individual Reels (30 seconds) Dedicated press release |
| Value | 50,000 EUR Excl VAT |

AfroBerlin

2025










Connecting films and people

AFROBERLIN 2025 IN A NUTSHELL

About AfroBerlin

AfroBerlin is an event organized by the Yanibes Foundation, (a not-for-profit entity, also the organizer of **AfroCannes** during Cannes Film Festival) in collaboration with the European Film Market during the Berlinale in Berlin, Germany. AfroBerlin is a three-day event, with the first two days exclusively focused on the film business and third one focused on Film Music.

| Stats | General | Details | Average |
|---------------------|--|---|--|
| Number of attendees | 1000 | 300 per day | 30 per session |
| Sessions | 30 | 29 Panel Discussions 1 Roundtable talk | 30 min to 60 min panels |
| Number of speakers | 88 | 35 per day | Average 3 panelists per sessions |
| Networking | 1 Afterparty 1 Cocktail reception both at the Angolan Embassy in Berlin | 250 guests at the Afterparty on February 17, 2025 | 60 guests at the Cocktail Reception on February 18, 2025 |
| Number of sponsors | 31 | <ul style="list-style-type: none"> OIF (La Francophonie) as institutional partner Konrad Wolf Babelsberg University as Academic Partner Bahamas, Film Destination Partner Angola, Country Partner | |
| Special Guests | 5 | <ul style="list-style-type: none"> Fally Ipupa (Singer) Tyron Ricketts (Actor) Gitte Bendzulla (Deezer COO) Effie T. Brown (Producer) Lamin Leroy Gibba (Producer) | |
| Articles | Deadline RFI (Radio France Inter) The Guardian Nigeria | Deadline on Fally Ipupa | |
| Social Media | 375,000 Accounts reached on Instagram | 500+ stories & mentions | 100 posts |

-  **Duration:** 3 days
Start time: 9.00 AM
Closing time: 6.00 PM
-  **Date:** Sunday, 16 AfroBerlin Day One
Monday, 17 AfroBerlin Day Two
Tuesday, 18 Afro Film Music Day
-  **Venue:** Berliner Freiheit
On Postdamer Platz, Berlin
-  **Day Activities:** Panel discussions and roundtables
-  **Networking:**
AfroBerlin Afterparty
Afro Film Music Day cocktail reception
-  **Geographic focus:** Global
-  **Strategic focus:** general film trade / promotion / advocacy / content sourcing / financing / filming location promotion / distribution / partnership / education
-  **Audience:** Entire film industry ecosystem
-  **Access:** Free, mandatory registration on www.theafroberlin.com/registration

COUNTRIES REPRESENTED (SPEAKERS)

| Continents / Regions | Countries | # |
|----------------------|---|----|
| Africa | Angola, Burundi, Cameroon, Congo DR, Cote d'Ivoire, Ethiopia, Ghana, Guinea Conakry, Kenya, Mauritania, Morocco, Namibia, Nigeria, Rwanda, South Africa, Somalia, Sudan, The Gambia, Uganda | 19 |
| Asia | China, India, Iran | 3 |
| Caribbeans | Dominica, Grenada, Guadeloupe, Guyana, Haiti, Jamaica, Martinique, The Bahamas, Trinidad & Tobago | 10 |
| Europe | Belgium, Denmark, France, Germany, Ireland, Italy, Poland, Spain, Sweden, The Netherlands, UK | 11 |
| Middle East | Lebanon, Saudi Arabia, Syria | 3 |
| North America | USA | 1 |
| South America | Brazil, Colombia, Guatemala, Mexico | 4 |

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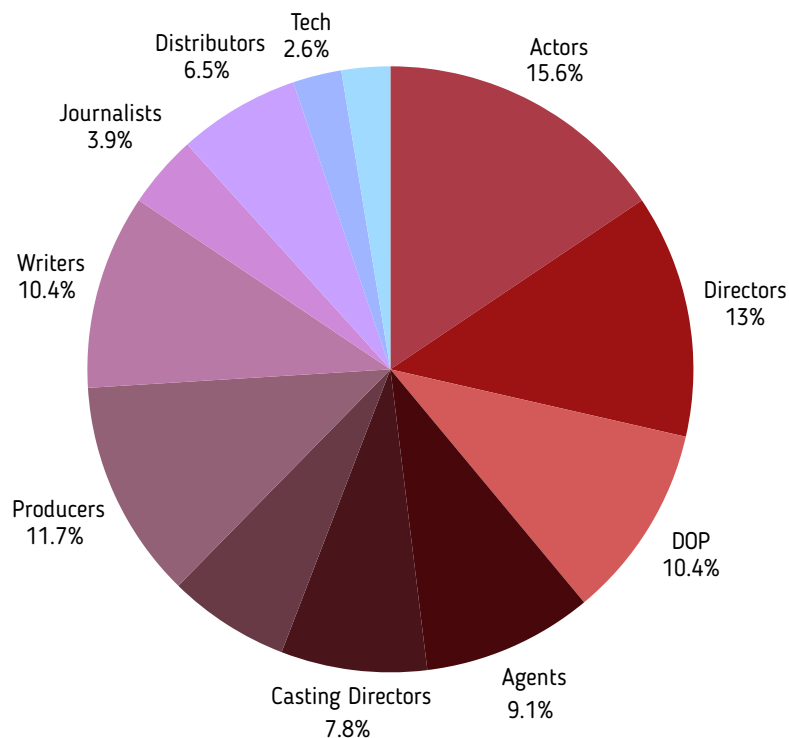
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AUDIENCE OUTLINE



- Actors
- Directors
- Producers
- Film Commission
- Production Companies
- Talent Agencies
- Casting Agencies
- Tech companies
- AI Filmmakers
- DOPs
- Festival organizers
- Government entities
- Real Estate Companies
- Distribution companies
- Media groups
- Writers

Films & Shows Represented

Khartoum, Sudan
 Rumba Royale, DR Congo
 Dreamers, UK + Nigeria
 Black Fruits, Germany
 The Heart is a Muscle, South Africa
 Minimals in a Titanic World, Rwanda
 Mosiah, Jamaica + USA
 Nawi, Kenya
 Iwaju, Nigeria
 The Greatest Mother in the World, Brazil
 Soundtrack of a Coup d'Etat, Belgium

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Afro 2025berlin

Connecting films and people

PICTURES



Afro 2025berlin

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PICTURES



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About Yanibes Foundation

Yanibes Foundation is a not-for-profit organization registered in France, focused on promoting diversity, inclusion and sustainability and enriching cultural exchanges in the realm of arts, media and audiovisual. We organize a host of free initiatives including AfroCannes (at the Cannes Film Festival), AfroBerlin, Afro Film Music Days, The Industry Podcast to name a few. We also run a free international mentorship program (Yanibes Mentorship Program).

Read more on www.yanibes.com | **Address:** 66 Avenue des Champs Elysées, Paris, France | **Charity Registration Number:** 929 670 156

Afro
Cannes

Afro
Berlin

AFRO
FILM
MUSIC
DAYS

THE INDUSTRY
PODCAST

YANIBES
Mentorship Program

YANIBES
FOUNDATION
MEMBERSHIP
CLUB

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