

# Afro Berlin

Connecting films and people

INAUGURAL EDITION AT THE  
BERLINALE 2024  
SATURDAY 17, FEBRUARY 2024

800 ATTENDEES  
40 SPEAKERS  
15 SESSIONS  
22 COUNTRIES  
1 AFTERPARTY  
10+ MAJOR NEWS ARTICLES

Organized by

**YANIBES**  
www.yanibes.com

In Collaboration with

**EFM**

Official Media Partner

**DEADLINE**

Institutional  
Partners

Collaborative  
Partners



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## AFROBERLIN SPEAKERS



**Dennis Ruh**  
Director, European Film Market  
Berlinale  
Germany



**Jana Wolff**  
Head of Marketing & Advertising, EFM  
Germany



**Tyrone Ricketts**  
Actor, Producer, Founder  
Panthertainment  
Germany



**Daphne Di Cinto**  
Producer, Director,  
Actress  
Italy



**James Amuta**  
Producer, Director, Founder  
The James Amuta Company  
Nigeria



**Ebele Okoye**  
Animator  
Founder, Jolly Squid  
& Spunky Toonz  
Nigeria + Germany



**Jean-Alexander "Sacha" Ntiyihabwa**  
Writer, Producer  
CEO, Signed Media  
Germany + Burundi



**Ravi Karmalkar**  
Director, GOOD KARMA  
FICTION International  
Germany + India + Kenya



**Carmen Thompson**  
Programming & Distribution  
We Are Parable | Red Sea Film Festival | Sheffield DocFest  
Scotland



**Tambay A. Obenson**  
Founder, Shadow and Act  
Akoroko Films  
Nigeria + Cameroon + USA



**Simone McIntyre**  
Actress, Producer  
Founder, Orley Productions  
Jamaica + UK



**Zachary Ntim**  
International Film Reporter  
Deadline  
UK + Ghana



**Friederike Kärcher**  
Head of Division, "Policy issues of cooperation with Africa", German Federal Ministry for Economic Cooperation and Development (BMZ)  
Germany



**Welket Bungué**  
Actor, Producer  
Guinea-Bissau + Portugal



**Tsitsi Dangaremba**  
Author, Director, Producer  
Founder, Icapa Trust  
Zimbabwe



**Gabriele Sindler**  
Story & Script Consultant & COO, DFK FILMS, Board Member Screenwriters' Guild Austria - Switzerland - Germany  
Germany



**Benita Sarah Bailey**  
Actress  
Member of the Board  
Black German Filmmakers Association  
Germany



**Marie-Noel**  
Actress, Producer, Screenwriter  
Member of the Board  
Black German Filmmakers Association  
DR Congo + Germany



**Luiz Toledo**  
Head of Investments & Strategic Partnerships  
SPCINE (Sao Paulo Film Commission)  
Brazil



**Rodney Charles**  
Screenwriter, Producer, Actor  
Grenada + USA + UK + Germany



**Mariëtte Rissenbeek**  
Executive Director  
Berlinale  
Germany + The Netherlands



**Wayne Borg**  
Managing Director  
Media Industries  
NEOM  
Saudi Arabia + Australia



**Vicensia Shule**  
Senior Cultural Officer  
The African Union



**Victor Ekoko Mukete**  
Intra-African Trade Initiative  
Afreximbank



**Jacqueline Nsiah**  
Member, Selection Committee  
Berlinale  
Germany + Ghana



**Diana Lodderhose**  
International Features Editor  
Deadline, UK



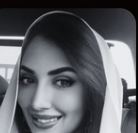
**Terry Jerry A'Wase**  
Executive Secretary  
The African Film Institute



**Enrico Fadani**  
Lawyer, Financier  
Founder, EF Advisory Group  
Switzerland



**Tigist Kebebe**  
Media Entrepreneur, Financier  
Operations' Director  
Habeshaview  
Ethiopia + UK



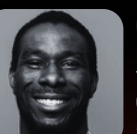
**Haneen Al Saleh**  
Producer, Founder  
Aspire to Inspire Productions  
Saudi Arabia



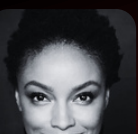
**Yolanda Ncokotwana**  
Head of Industry Development  
National Film & Video Foundation  
South Africa



**Eddy Charles**  
Founder, MJM Post-Production & Sharly Dubbing Productions  
France + Haiti



**Ozi Menakaya**  
Film & TV Agent, Founder  
The African Initiative  
Creative Artists Agency (CAA)  
USA + Nigeria



**Caprice Crawford**  
Talent Agent  
Founder, Crawford Talents  
Germany + USA



**Paul Robinson**  
Producer, Photographer, COO,  
NEFT Vodka  
Founder, NEFTi Competition  
USA



**Anne Maryse Makon**  
Screenwriter, Film & Documentary Producer  
Cameroon



**Filson Ali**  
Director, Producer, Co-Founder  
CAMERA X Productions  
Sweden + Somalia



**Jacintha de Nobrega**  
Producer, Former Board Member,  
Durban FilmMart Institute, SWIFT  
South Africa



**Karim Aitouna**  
Film & Documentary Producer  
Morocco



**Nici Brueckner**  
Producer  
Founder, World Color Studio 22  
Germany + Senegal

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## AFROBERLIN IN THE MEDIA

### Deutsche Welle



**PALOP trazem História para as telas da Berlinale**  
Inadêlso Cossa traz obra documental sobre a Guerra Civil Moçambicana. Realizadora Filipa César regressa à Berlinale com arquivos da Guiné-Bissau. E evento AfroBerlin quer promover a indústria cinematográfica...

Deutsche Welle | Feb 15

### Hollywood Reporter Roma



**La fine dello sciopero darà forte impulso all'European Film Market**  
La fine dello sciopero degli attori è una notizia positiva per l'European Film Market che si svolgerà dal 15 al 21 febbraio alla Berlinale.

The Hollywood Reporter Roma | Feb 16, 2024

### Les Inrockuptibles



**Berlinale 2024 : Avec le très beau "Dahomey", Mati Diop fait rêver les statues | Les Inrocks**

Trois films français en compétition à Berlin ce week-end dernier signés Olivier Assayas, Bruno Dumont et Mati Diop, avec le superbe Dahomey. Et aussi deux acteurs-ices d'exception Kristen Stewart et Lars Eidinger.

Les Inrockuptibles | Feb 19

### Yahoo Sports



**AfroBerlin Puts Africa In The Spotlight At Berlin, Discusses Role Of Festivals, Streamers & Industry In...**

The first-ever edition of AfroBerlin put Africa in the spotlight at the Berlin Film Festival and in one key session asked how festivals, streamers, and the wider industry can — and should — support films and filmmakers...

Yahoo Sports

### Yahoo Sports



**Saudi Arabia's Film AlUla Targets Music Industry As It Expands Studios With Recording Studio**

Saudi Arabia's Film AlUla has announced the construction of a state-of-the-art recording studio, within its recently launched studio complex.

Yahoo Sports

### Yahoo UK



**African Cinema Set to Shine at Berlin Film Festival, but Continent's Moviemakers Insist 'There's Always Room f...**

Africa's growing screen industries are making their mark on this year's Berlin Film Festival, with three titles in the main competition, but how to unlock the continent's still-untapped potential was a question on the...

Yahoo

### Yahoo LifeStyle Canada



**AfroBerlin Puts Africa In The Spotlight At Berlin, Discusses Role Of Festivals, Streamers & Industry In...**

The first-ever edition of AfroBerlin put Africa in the spotlight at the Berlin Film Festival and in one key session asked how festivals, streamers, and the wider industry can — and should — support films and filmmakers...

Yahoo

### Yahoo News Malaysia



**AfroBerlin: Black German Filmmakers Association Discuss Their Creation, Working With Incoming Berlinale Head...**

A youthful crowd of industry professionals filed into a bustling room at the Gropius Bau Saturday afternoon for the inaugural AfroBerlin symposium here at the Berlin Film Festival. Among the speakers were outgoing...

Yahoo News

### LaTam Cinema

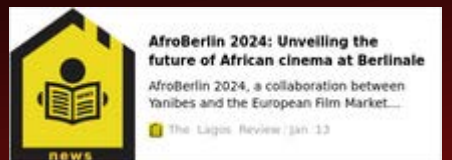


**European Film Market cierra edición récord con importante presencia latinoamericana**

Información que crea industria

LEAM, Cinema

### Lagos Review



**AfroBerlin 2024: Unveiling the future of African cinema at Berlinale**

AfroBerlin 2024, a collaboration between Yanibes and the European Film Market...

The Lagos Review | Jan 12

### Press Bee

<https://en.pressbee.net/amp/show/2666920.html?title=afroberlin-black-german-filmmakers-association-discuss-their-crea>

### Forbes Africa Lusofona

<https://www.forbesafricalusofona.com/welket-bungue-representa-portugale-guine-bissau-na-74a-edicao-do-festival-de-berlinale/>

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## AFROBERLIN IN THE MEDIA

### Actual News Magazine (French)



**2024 - Le cinéma africain s'apprête à briller au Festival du film de Berlin, mais les cinéastes du continent...**

Les industries cinématographiques africaines en pleine croissance font leur marque sur la scène mondiale, avec trois titres en compétition principale au

Actual News Magazine Feb 19

### Broadcast Media




**African Cinema Set To Shine At This Year's Berlin Film Festival**

The African film industry is gaining global recognition with three titles from the continent in the main competition at this year's Berlin Film Festival. However, unlocking the untapped potential of the African film...

Broadcast Media Africa Feb 18

### Celtalks



**AfroBerlin Puts Africa in The Spotlight At Berlin, Discusses Role Of Festivals, Streamers & Industry In...**

The first-ever edition of AfroBerlin put Africa in the spotlight at the Berlin Film Festival and in one key session asked how festivals, streamers, and the

Celtalks Feb 19

### Artpil




**74th Berlin International Film Festival**

The Berlinale is a place for dialogue and the exchanging of ideas. The international situation once again prompts us to engage in this process at the festival's events and in the supporting program.

Artpil

### RainTunez



**AfroBerlin Places Africa In The Highlight At Berlin Movie Competition**

The primary-ever version of AfroBerlin put Africa within the highlight on the Berlin Movie Competition and in a single key session requested how festivals, streamers, and the broader business can — and may — help...

RainTunez Feb 19

### WorldScreen



**EFM Clocks Over 12,000 Trade Visitors**

A record number of over 12,000 trade visitors from 143 countries attended the European Film Market (EFM) at the 74th Berlin International Film Festival.

WorldScreen Feb 21

### MSN US



**Brazil Returns in Force at Berlinale**

Brazil's film industry hits Berlin with a new stride in its step, bringing 46 producers and 80-plus films and projects, according to promotional org Cinema do Brasil, led by chairman André Sturm and manager, Maria...

MSN US Feb 18

### MSN Singapore



**Life After Peak TV, Cozy Crime & Searching For Silver Linings: Television Industry Takes Stock As Berlinale...**

With the indie film business in buoyant mood here in Berlin, it's the TV industry's turn to take stock today and tomorrow, and it's safe to say the drama crowd are navigating some choppy waters.

MSN Singapore Feb 19

### Bantumen



**Weiket Bungué é um dos oradores da primeira edição do AfroBerlin**

Weiket Bungué é um dos oradores da primeira edição do AfroBerlin | O ator e cineasta Weiket Bungué está pronto para subir ao palco na primeira edição do AfroBerlin, um evento dedicado a celebrar e explora...

Bantumen Feb 19

### Deutsche Welle (Portuguese)

<https://www.facebook.com/dw.portugues/videos/%EF%B8%8Fcome%C3%A7a- hoje-a-74a-edi%C3%A7%C3%A3o-do-festival-internacional-de-cinema-de-berlim-a-berlin/1178690759766961/>



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## AFROBERLIN IN THE MEDIA

### The Deal



**Berlin Day 6: Martin Scorsese On Career Collabs, Berlinale Series Market Kicks...**  
Life After Peak TV, Cosy Crime & Searching For Silver Linings: Television Industry Takes Stock As...

deal.town

### Zay Zay



**African Cinema Set to Shine at Berlin Film Festival, but Continent's Moviemakers Insist 'There's Always Room f...**  
Africa's growing screen industries are making their mark on the global stage, with three titles in the main competition at this year's Berlin Film Festival . bu

ZayZay.Com / Feb 18

### Ground News



**AfroBerlin Puts Africa In The Spotlight At Berlin, Discusses Role Of Festivals,...**  
The first-ever edition of AfroBerlin put Africa in the spotlight at the Berlin Film Festival and in one key...

Ground News / Feb 18

### Fred Film Radio



**74. BERLINALE**  
15-25 Feb 2024

**Berlinale 2024 Program Unveiled**  
Discover a compelling blend of established auteurs and emerging voices in the 74th Berlin Film Festival's diverse competition lineup.

Fred Film Radio / Jan 22

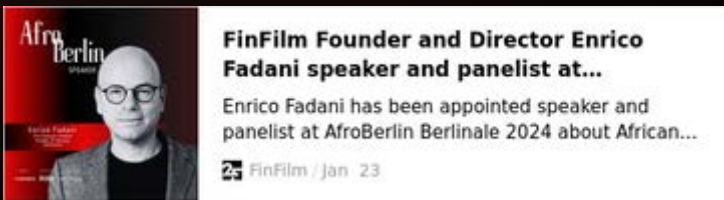
### DNS Africa Resource Center



**AfroBerlin Puts Africa In The Spotlight At Berlin, Discusses Role Of Festivals, ...**  
By Stewart Clarke The first-ever edition of AfroBerlin put Africa in the spotlight at the Berlin Film Festiva...

DNS Africa Resource Center / Feb 20

### FinFilm



**FinFilm Founder and Director Enrico Fadani speaker and panelist at...**  
Enrico Fadani has been appointed speaker and panelist at AfroBerlin Berlinale 2024 about African...

FinFilm / Jan 23

### BNN India



**African Cinema's Pivotal Moment: The Inaugural AfroBerlin Event**  
Explore the highlights of AfroBerlin's first gathering, where African filmmakers called for global support and recognition. Discover the challenges and opportunities facing African cinema.

BNN / Feb 18

### BNN India



**Berlinale 2024: African Cinema Takes Center Stage Amidst Challenge...**  
The 74th Berlin International Film Festival spotlights African cinema, addressing industry challenges and opportunities while exploring the role of streaming platforms in shaping its future.

BNN / Feb 18

### Black German



**BLACK GERMANS**  
@Blackgermans · Follow

The inaugural edition of AfroBerlin is organized in collaboration with the European Film Market at the Berlinale on Saturday, 17 February, 2024.

yanibes.com  
AfroBerlin | yanibes

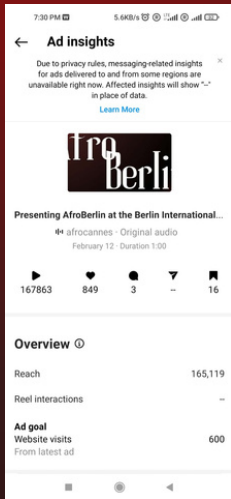
12:05 PM - Jan 5, 2024

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## AFROBERLIN MARKETING

### Social Media Ad

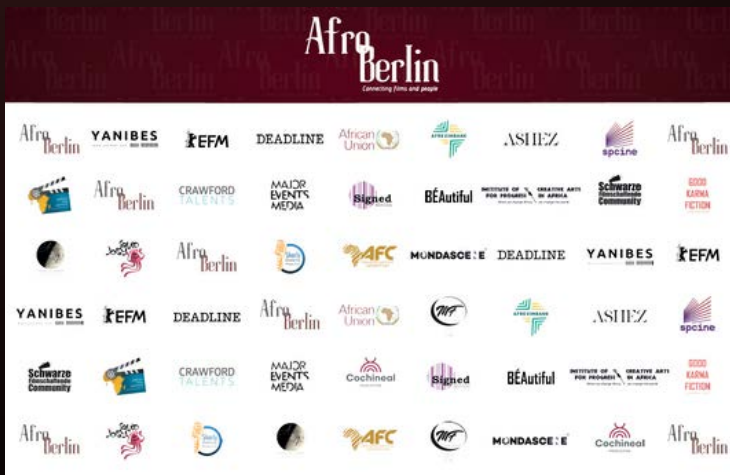


### Social Media Posters



## Communication Materials Designs

### Media wall



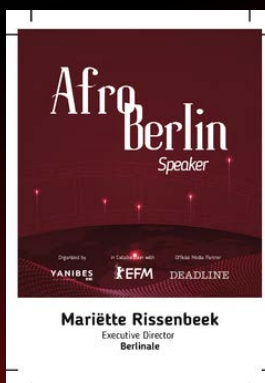
### Roll-ups



### Brochure



### Badge



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## AFROBERLIN IN PICTURES





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## THE TEAM



**Prudence Kolong**  
Organizer + Onsite  
Operations  
Languages: French  
+ English  
France / Sweden



**Ines Ben Zoubir**  
Onsite Cordination  
Languages: French  
+ Arabic  
France / Tunisia



**Simone McIntyre**  
Principal Hostess  
Moderator  
Languages: English  
+ French + Spanish  
Jamaica / UK



**Foued Bendahmane**  
Videographer  
Languages: French  
+ English  
France / Tunisia



**Harrison Isu**  
Remote  
Coordination  
Languages:  
English + Igbo  
UK / Nigeria



**Salama Abdalla**  
Social Media  
Languages:  
English + Swahili +  
Korean + Arabic  
UAE / Kenya



**Amin Elamin**  
DJ + AV Support  
Languages:  
English + German  
+ Arabic  
Germany / Sudan



**Abubaker Yousif**  
Graphic Design  
Languages:  
English + Arabic  
Qatar / Sudan



**Elmohanad Karoum**  
Remote Outreach  
Languages:  
English + Arabic  
Qatar / Sudan



**Dnaiel Beltran**  
Registration  
Languages:  
English + Spanish  
+ German  
Colombia



**Daniela Espitia**  
Photographer  
Languages:  
English + Spanish  
+ German  
Colombia / German