

AfroBerlin

2025

The REPORT



Berliner Freiheit, 10785 Berlin, Germany
 on Postdamer Platz
 From 9.00 AM to 6.00 PM
 Register on www.theafroberlin.com

FEB 16 | AfroBerlin Day 1
 17 | AfroBerlin Day 2
 18 | Afro Film Music Days

PARTNERS & SPONSORS

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AfroBerlin

2025

Connecting films and people

AFROBERLIN 2025 IN A NUTSHELL

About AfroBerlin

AfroBerlin is an event organized by the Yanibes Foundation, (a not-for-profit entity, also the organizer of **AfroCannes** during Cannes Film Festival) in collaboration with the European Film Market during the Berlinale in Berlin, Germany. AfroBerlin is a three-day event, with the first two days exclusively focused on the film business and third one focused on Film Music.

Stats	General	Details	Average
Number of attendees	1000	300 per day	30 per session
Sessions	30	29 Panel Discussions 1 Roundtable talk	30 min to 60 min panels
Number of speakers	88	35 per day	Average 3 panelists per sessions
Networking	1 Afterparty 1 Cocktail reception both at the Angolan Embassy in Berlin	250 guests at the Afterparty on February 17, 2025	60 guests at the Cocktail Reception on February 18, 2025
Number of sponsors	31	<ul style="list-style-type: none"> OIF (La Francophonie) as institutional partner Konrad Wolf Babelsberg University as Academic Partner Bahamas, Film Destination Partner Angola, Country Partner 	
Special Guests	5	<ul style="list-style-type: none"> Fally Ipupa (Singer) Tyron Ricketts (Actor) Gitte Bendzulla (Deezer COO) Effie T. Brown (Producer) Lamin Leroy Gibba (Producer) 	
Articles	Deadline RFI (Radio France Inter) The Guardian Nigeria	Deadline on Fally Ipupa	
Social Media	375,000 Accounts reached on Instagram	500+ stories & mentions	100 posts

- Duration:** 3 days
Start time: 9.00 AM
Closing time: 6.00 PM
- Date:** Sunday, 16 AfroBerlin Day One
Monday, 17 AfroBerlin Day Two
Tuesday, 18 Afro Film Music Day
- Venue:** Berliner Freiheit
On Postdamer Platz, Berlin
- Day Activities:** Panel discussions and roundtables
- Networking:** AfroBerlin Afterparty
Afro Film Music Day cocktail reception
- Geographic focus:** Global
- Strategic focus:** general film trade / promotion / advocacy / content sourcing / financing / filming location promotion / distribution / partnership / education
- Audience:** Entire film industry ecosystem
- Access:** Free, mandatory registration on www.theafroberlin.com/registration

COUNTRIES REPRESENTED (SPEAKERS)

Continents / Regions	Countries	#
Africa	Angola, Burundi, Cameroon, Congo DR, Cote d'Ivoire, Ethiopia, Ghana, Guinea Conakry, Kenya, Mauritania, Morocco, Namibia, Nigeria, Rwanda, South Africa, Somalia, Sudan, The Gambia, Uganda	19
Asia	China, India, Iran	3
Caribbeans	Dominica, Grenada, Guadeloupe, Guyana, Haiti, Jamaica, Martinique, The Bahamas, Trinidad & Tobago	10
Europe	Belgium, Denmark, France, Germany, Ireland, Italy, Poland, Spain, Sweden, The Netherlands, UK	11
Middle East	Lebanon, Saudi Arabia, Syria	3
North America	USA	1
South America	Brazil, Colombia, Guatemala, Mexico	4

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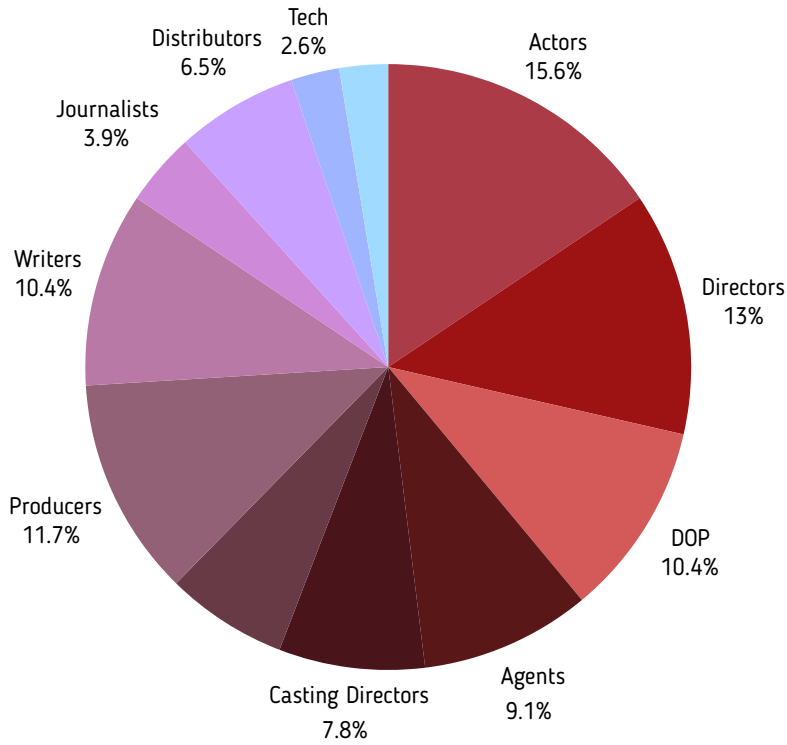
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AUDIENCE OUTLINE



- Actors
- Directors
- Producers
- Film Commission
- Production Companies
- Talent Agencies
- Casting Agencies
- Tech companies
- AI Filmmakers
- DOPs
- Festival organizers
- Government entities
- Real Estate Companies
- Distribution companies
- Media groups
- Writers

HOST & MODERATORS



Yared Dibaba
Actor, TV Host
Germany + Ethiopia / Oromia



Paula Essam
Actress,
Germany + Cameroon



Filson Ali
Director, Producer,
Co-Founder
CAMERA X
Productions
Sweden + Somalia



Lauand Omar
Director, Producer
Germany + Syria + Mexico



Ravi Karmalkar
Director, GOOD
KARMA FICTION
International
Germany + India + Kenya



Diana Lodderhose
International Film
Features Editor
Deadline, UK



Zachary Ntim
International Film
Reporter
Deadline
UK + Ghana



Jean-Alexander "Sacha" Ntuyihabwa
Writer, Producer
CEO, Signed Media
Germany + Burundi



Simone McIntyre
Actress, Producer,
Jamaica + UK



Rodney Charles
Screenwriter,
Producer, Actor
Grenada + USA + UK
+ Germany



Caprice Crawford
Talent Agent
Founder, Crawford
Talents
Germany + USA



Tithey Schulz
Marketing &
Branding Expert,
Founder,
VitaminBlack,
Germany + Haiti



Terry Jerry A'Wase
Executive Director,
African Film
Institute



Zubi Mohammed
Writer, Producer
Magnussen Media
Group
USA + Nigeria

Films & Shows Represented

Khartoum, Sudan
Rumba Royale, DR Congo
Dreamers, UK + Nigeria
Black Fruits, Germany
The Heart is a Muscle, South Africa
Minimals in a Titanic World, Rwanda
Mosiah, Jamaica + USA
Nawi, Kenya
Iwaju, Nigeria
The Greatest Mother in the World, Brazil
Soundtrack of a Coup d'Etat, Belgium

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Afro 2025 Berlin

Connecting films and people

SPEAKERS



Alexander Karim
Screenwriter, Producer, Actor
Sweden + Uganda



Aissatou Diallo Sagna
Actress, Les César Winner
France + Guinea



Chris Perez
Partner, Donaldson Callif Perez
USA



Audrey Kamga
Media Expert, Sales Manager
ARTE Distribution
France + Cameroon



Baker Karim
Director, Producer
Sweden + Uganda



Betty Sulty-Johnson
Producer, Founder
Habebos Studios
Martinique



Nataly Kudiabor
Managing Director, UFA Fiction
Germany + Ghana



Darryl Marks
Founder & CEO, Adapt
Entertainment
USA



Tyron Ricketts
Actor, Producer, Activist, Founder,
Panthertainment
Germany + Jamaica



Malik Berrabah
Music Executive, Owner of
Wisseloord & Wisseloord
Academy
The Netherlands + Algeria



Ibrahim Ahmad
Director, Producer, Founder, Deep
Visions
Productions
Sudan



Danica Robinson-Liles
Co-Founder & COO, West End
Studios
Jamaica



Steven Adams
Talent Manager, Founder, Alta
Global Media
USA



Jennifer Okafar-Iwuchukwu
Manager,
USA + Nigeria



Luci Lenox
Casting Director & Founder of the
Actors Home
Ireland + Spain



Bradley Iyamu
Founder, Black
Universe Agency
Germany + Nigeria



Marc du Moulin
Secretary General
European
Composer and
Songwriter
Alliance (ECSA)
Belgium



Akotchayé Okio
International
Development
Officer SACEM
France + Benin



Phil McKenzie
Producer, Financier and
Co-Founder of
Goldfinch &
Myco, UK



Richard Lorber
Chairman & CEO
Kino Lorber Media
Group
USA



Effie T. Brown
Producer, Founder, Game
Changer Films,
USA



Chioma Ude
Founder, AFRIFF,
Africa International
Film Festival,
Lagos, Nigeria



Dana Sims
Talent Agent, Industry
Entertainment
USA



Jane Spencer
Screenwriter, Producer
USA



Godwin Tom
Managing Director, Sony
Publishing
Nigeria



Dr Ali Nuhu
Managing Director
Nigeria Film
Corporation
Nigeria



Cassandra Han
Founder, Cassandra Han
Casting
USA + Germany



Chris Regina
Chief Content
Officer, TCL
America, USA



Sydney Levine
Founder, SydneysBuzz,
Creator, Afro
Film Music
Days, USA



Lyara Oliveira
President & CEO
The City of São
Paulo Film and
Audiovisual
Company, Brazil



Christopher Simon
Producer, CEO,
New Sparta
Productions
UK



Lene Borglum
Award Winning
Producer, Executive
Producer, Founder, Space
Rocket Nation,
Denmark



Ré Olunuga
Music
Composer, Artistic
Director
Nigeria



Aysha Joy Samuel
Actress, Screenwriter,
Producer, Germany +
Trinidad &
Tobago



Naomi Beukes
Actress, Screenwriter,
Producer, Germany +
Namibia



Caroline Heim
Producer, FilmCrew
Germany



Imran Hamdulay
Writer, Director
South Africa



Mayada Adil
United Nations Youth
Leader for
SDGs, Sudan



Keenan Arrison
Actor, Writer
South Africa



Christoph Becker
Managing Director,
Constantin
Music, Board
Member, ZDF,
Germany



Hamish Duff
Talent Agent, Managing
Director
First Artist
Management
UK



Keziah Myers
Executive Director,
ADVANCE Music
Canada



Gitte Bendzulla
Chief Operations
Officer, Deezer
France



Clarence Rolle
Film
Commissioner,
The Bahamas
Ministry of
Tourism
Bahamas



Jessica Sy
Actress, Screenwriter
Germany
+Jamaica



Yirgashewa Teshome
Filmmaker, Founder,
Ethiopia
International
Film Festival
Ethiopia



Prof. Dr. Daniela Schlütz
Vice Chair, Komrad Wolf
Babelsberg
University
Germany



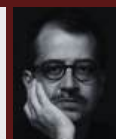
Francis Yushau Brown
Animator, Founder,
AnimaxFYB
Studios, Ghana



Samuel Sangwa
Regional
Director,
Africa, CISAC
Rwanda



Hamed Mobasser
Filmmaker
Belgium + Iran



Luiz Toledo
Founder
Filomena
Productions
Brazil



Lina Zaraket
Actress, Producer
Germany +
Lebanon + Spain



Editi Effiong
Director, Producer,
Founder, Anakle
Films, Nigeria



Shamila Lengsfeld
Director, AI
Filmmaker
Germany + Iran



Lilis Soares
Director of
Photography
Brazil

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SPEAKERS



Jerome Sydenham
Music Producer, Label Owner, Performing Artist | badan Studios
UK + Nigeria + Jamaica



Mounia Aram
President, Mounia Aram Company
France + Morocco



Piotr Bartuszek
Casting Director, Member, Polish Film Academy
Poland



Birgit Heidsiek
Founder, European Center for Sustainability,
Germany



Kulanen Ikyo
Record Producer, Film Composer, Sound Designer
Nigeria



Daniel Bezares
Director of Photography, Co-Founder, Camera X
Sweden + Guatemala



Sharon Mindot
Producer, Project Manager, Some Fine Day
Kenya



Zaid Shaker
Acting Executive Director, Film AIULA
Saudi Arabia



Ingrid Adjoa Yeboah
Lawyer, Founder IV.LEGAL
Germany + Ghana



Lamin Leroy Gibba
Writer, Director, Producer
Germany + The Gambia



Tosin Amire
Media Composer & Sound Designer, Sound Insights
Production
Nigeria



Francis Nébot
Producer, Distributor, iFind Pictures
France



Maisha Mosela
Production and Development Analyst
KwaZulu Natal Tourism Authority
South Africa



Fally Ipupa
Singer, Performing Artist, Actor
France + DR Congo



Kevin Dwyer
Screenwriter, Lecturer
Belgium + USA



Ronny Law
Screenwriter, Producer, Director of Photography
USA



Sophie Urquhart
Founder, Tin Drum Music
UK



Adama Konkobo
Film Commissioner
Côte d'Ivoire



Lison Diomande Johnson
Managing Director
National Film Center of Cote d'Ivoire



Mélanie Bokata
Actress
France + DR Congo



Enrico Chiesa
Head of the Film Department OIF (La Francophonie)
France



Cyrielle Raingou
Filmmaker, Founder, Je Capture Ma Réalité
Production
Cameroon



Nadia Kibout
Actress, Author, Director
Italy + Algeria



Phil Mbabazi Sharangabo
Founder, Imitana Films
Rwanda



Simon Tchokonte
Founder, Dalino Media
France + Cameroon



Karl Hillbrick
Producer, Film Marketing and Financing Expert, Founder, Infilmpact
EU + UK + Australia



Wendy Bernfeld
Founder, Rights Stuff
The Netherlands

PROGRAM DAY ONE: SUNDAY 16, FEBRUARY 2025

9.00 AM | Introduction by **Prudence Kolong**, founder, Yanibes Foundation, AfroCannes, AfroBerlin with Berlinale + EFM + Deadline

9.10 - 9.50 AM | **Panel Discussion 1 | Spotlight on new genre, genre bending and blending**

- **Effie T. Brown**, Founder, Game Changer Films, USA (Producer Real Women Have Curves, Dear White People), recipient, Independent Spirit Awards, USA
- **Ibrahim "Snoopy" Ahmad**, Founder, Deep Visions Productions, Director of Khartoum (Berlinale 2025 selection), Journey to Kenya, Sudan
- **Imran Hamduley**, Writer, Director, The Heart is a Muscle (Berlinale 2025 Panorama), South Africa
- **Lamin Leroy Gibba**, Writer, Producer, Director (Black Fruits), Germany + The Gambia

Moderator: **Zachary Ntim**, International Film Reporter, Deadline, UK + Ghana

9.50 - 9.55 AM | BREAK

9.55 - 10.35 AM | **Panel Discussion 2 | Unlocking the connection between authenticity and audience engagement**

- **Jane Spencer**, Award Winning Screenwriter, Producer, USA
- **Ozzy Agu**, Actor, TV Host, Founder, FarSide Moon Media, Nigeria
- **Mounia Aram**, President, Mounia Aram Company, France + Morocco

Moderator: **Lauand Omar**, Director, Producer, Germany + Syria + Mexico

10.35 - 10.40 AM | BREAK

10.40 - 11.20 | **Panel Discussion 3 | Closing the gap: revolutionizing film marketing and distribution for African/Afro-Focused Content**

- **Audrey Kamga**, Sales Manager, ARTE Distribution, France + Cameroon
- **Richard Lorber**, Chairman & CEO, Kino Lorber Media Group, USA
- **Phil McKenzie**, Producer, Financier and Co-Founder of Goldfinch & Myco, UK
- **Sydney Levine**, Founder, SydneysBuzz, Creator, Afro Film Music Days, USA

Moderator: **Jean-Alexander "Sacha" Ntivyihabwa**, Writer, Producer, CEO, Signed Media, Germany + Burundi

11.25 - 11.30 AM | BREAK

11.30 - 12.10 PM | **Panel Discussion 4 | Leveling up your lens: navigating career development, training, and residencies in filmmaking**

- **Zaid Shaker**, Acting Executive Director, Film AIULA, Saudi Arabia
- **Terry Jerry A'Wase**, Executive Director, African Film Institute, The African Union

Moderator: **Rodney Charles**, Actor, Screenwriter, Producer, Founder, Perennial Lens, Co-Founder, 3A African Artists Association, UK + USA + Grenada + Germany

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PROGRAM DAY ONE: SUNDAY 16, FEBRUARY 2025

12:10- 12:15 PM | BREAK

12:15 - 12:55 PM | **Panel Discussion 5 | The role of public policies in amplifying African countries' cultural sovereignty**

- **Lison Diomande Johnson**, Managing Director, National Film Center of Côte d'Ivoire, Côte d'Ivoire
- **Adama Konkobo**, Managing Director, KSM Films, Film Commissioner, Côte d'Ivoire
- **Cyrielle Raingou**, Filmmaker, Founder, Je Capture Ma Réalité Film Production, Cameroon
- **Phil Mbabazi Sharangabo**, Founder, Imitana Films, Rwanda
- **Enrico Chiesa**, Head of the Film Department, OIF (La Francophonie), France

Moderator: **Simone McIntyre**, Actress, Producer, Jamaica + UK

12:55 - 1:00 PM | BREAK

1:00 - 1:40 PM | **Panel Discussion 6 | Innovative and out of the box film financing methods and methodologies using tech**

- **Chris Perez**, Partner, Donaldson, Callif Perez, USA
- **Steven Adams**, Founder, Alta Global Media, Co-Founder, HollyShorts Film Festival, USA

Moderator: **Zubi Mohammed**, Writer, Producer, Magnussen Media Group, USA + Nigeria

1:40 - 1:45 PM | BREAK

1:45 - 2:30 PM | **Panel Discussion 7 | The reel balancing act: policymakers, filmmakers, and the future of cinema**

- **Mayada Adil**, United Nations Young Leader for Sustainable Development Goals, Sudan
- **Lene Borglum**, Producer, Film Finance Expert, Founder, Space Rocket Nation, Denmark
- **Dr. Ali Nuhu**, Managing Director, Nigeria Film Corporation, Nigeria

Moderator: **Terry Jerry A'Wase**, Executive Director, African Film Institute, The African Union

2:30 - 2:35 PM | BREAK

2:35 - 3:25 PM | **Panel Discussion 8 | The transformative power of playing uniquely diverse characters in film and TV**

- **Alexander Karim**, Actor, Screenwriter, Sweden + Uganda
- **Aissatou Diallo Sagna**, Actress, Les César Winner, France + Guinea
- **Nataly Kudiabor**, Managing Director, UFA Fiction, Germany + Ghana
- **Lamin Leroy Gibba**, Writer, Producer, Director (Black Fruits), Germany + The Gambia

Moderator: **Simone McIntyre**, Actress, Producer, Jamaica + UK

3:25 - 3:30 PM | BREAK

3:30 - 3:55 PM | **Panel Discussion 9 | Bridging continents through film and TV: getting a better understanding of European-African co-productions through science**

- **Prof. Dr. Daniela Schlüt**, Professor of Theory and Empiricism of Digital Media and Vice President Research, Transfer & Start Ups, Konrad Wolf Film University Babelsberg, Germany
- **Students** from Konrad Wolf Film University Babelsberg, Germany

Moderator: **Ravi Karmalkar**, Director, Producer, Founder, Good Karma Productions International, Germany + India + Kenya

3:55- 4:00 PM | BREAK

4:00 - 4:35 PM | **THE OSCAR MICHEAUX Panel Discussion 10 | The wild ride of emerging and independent filmmaking: before the Red Carpet, a playground of possibilities (and limited resources and hurdles)**

- **Baker Karim**, Director, Producer, Founder, Bad Flaming Studios, Sweden + Uganda
- **Caroline Heim**, Producer, FilmCrew Media, Germany
- **Naomi Beukes**, Screenwriter, Producer, Germany + Namibia

Moderator: **Filson Ali**, Producer, Founder, Camera X, Sweden + Somalia

4:35 - 4:40 PM | BREAK

4:40 - 5:15 PM | **Panel Discussion 11 | Negotiating co-production agreements in differing legal or policy environments**

- **Chris Perez**, Partner, Donaldson, Callif Perez, USA
- **Luiz Toledo**, Founder, Filomena Productions, Brazil
- **Maisha Mosala**, Production Analyst, KwaZulu Natal Tourism Authority, South Africa
- **Clarence Rolle**, Director of Global Communications, Film Commissioner, The Bahamas Tourism Authority, The Bahamas

Moderator: **Rodney Charles**, Actor, Screenwriter, Producer, Founder, Perennial Lens, Co-Founder, 3A African Artists Association, UK + USA + Grenada + Germany

5:15 - 5:20 PM | BREAK

5:20 - 5:55 PM | **Panel Discussion 12 | A different side of DR Congo with Rumba Royale**

- **Fally Ipupa**, Singer & Actor, France + DR Congo (Lead actor in Rumba Royale) | **via Zoom**
- **Hamed Mobasser**, Director, Producer of Rumba Royale, Belgium + Iran
- **Kevin Dwyer**, Screenwriter, Lecturer, Belgium + USA
- **Ronny Law**, Cinematographer, Producer, USA | **via Zoom**
- **Mélanie Bokata**, Actress, France + DR Congo

Moderator: **Diana Lodderhose**, International Features Editor, Deadline, UK

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PROGRAM DAY TWO: MONDAY 17, FEBRUARY 2025

9.00 AM | Introduction by **Prudence Kolong**, founder, Yanibes Foundation, AfroCannes, AfroBerlin with Berlinale + EFM + Deadline

9.05 - 9.35 AM | **Panel Discussion 13 | Lights, Camera, Action... and Sustainability! More than greenwashing...**

- **Birgit Heidsiek**, Founder, European Center for Sustainability in the Media World, Germany
- **Daniel Bezares**, Director of Photography, Co-Founder, Camera X, Sweden + Guatemala
- **Lilis Soares**, Director of Photography, Brazil

Moderator: **Kylie Figueroa**, Writer, Producer, USA + UK

9.35 - 9.40 AM | BREAK

9.40 - 9.55 AM | **Conversation 1 | Animation in the Afrosphere: forging an identity and fueling an industry**

- **Francis Yushau Brown**, Award Winning Animator, Founder, AnimaxFYB Studio, Ghana | [via Zoom](#)

Moderator: **Papayaw "PY" Annan-Addo Boateng**, Actor, Producer, Founder "Bless the Mike", Founder, MiPrime Entertainment, Ghana

9.55 - 10.00 AM | BREAK

10.00 - 11.00 AM | **THE HATTIE MCDANIEL Panel Discussion 14 | Reclaiming the narrative: breaking free from limitations**

- **Betty Sully-Johnson**, Founder, Habebo Studios, Member, Les Césars Awards Committee, Martinique + Guadeloupe - France
- **Chioma Ude**, Founder, African International Film Festival, Lagos, Nigeria
- **Dana Sims**, Talent Agent, Industry Entertainment, USA
- **Lyara de Oliveira**, President, Sao Paulo Audiovisual Company, Brazil
- **Mayada Adil**, United Nations Young Leader for Sustainable Development Goals, Sudan

Moderator: **Paula Essam**, Actress, Germany + Cameroon

11.00 - 11.05 AM | BREAK

11.05 - 11.50 PM | **Panel Discussion 15 | Beyond the Headshot: decoding the mind of a casting director and the power of inclusive storytelling**

- **Cassandra Han**, Founder, Cassandra Han Casting, USA + Germany
- **Luci Lenox**, Casting Director & Founder of the Actors Home, Ireland + Spain
- **Christopher Simon**, Producer, CEO, New Sparta Productions, UK
- **Bradley Iyamu**, Founder, Black Universe Agency, Germany + Nigeria

Moderator: **Caprice Crawford**, Founder, Crawford Talents, USA + Germany

11.50 - 11.55 AM | BREAK

11.55 - 12.25 PM | **Panel Discussion 16 | Beyond the blockbuster: innovative distribution channels reshaping film in emerging markets**

- **Simon Tchokonte**, Founder, Dalino Media, France + Cameroon
- **Sharon Mindot**, Producer, Project Manager, Some Fine Day Pix, Kenya
- **Wendy Bernfeld**, Founder, Rights Stuff, The Netherlands

Moderator: **Papayaw "PY" Annan-Addo Boateng**, Actor, Producer, Founder "Bless the Mike", Founder, MiPrime Entertainment, Ghana

12.25 - 12.30 PM | BREAK

12.30 - 1.00 PM | **Panel Discussion 17 | The collaborative canvas: co-commissioning and co-production trends shaping the modern film landscape**

- **Danica Robinson-Liles**, Co-Founder, COO, West End Studios Jamaica, Jamaica
- **Francis Nébot**, Producer, Founder, iFind, Pictures, France
- **Sydney Levine**, Founder, SydneysBuzz, USA

Moderator: **Kylie A. Figueroa**, Producer, USA + UK

1.00 - 1.05 PM | BREAK

1.05 - 1.20 PM | **Conversation 2 | The AI frontier and conundrum: a candid look at copyrights and legal minefields: Who owns what?**

- **Chris Perez**, Partner, Donaldson Callif Perez, USA

Moderator: **Rodney Charles**, Actor, Screenwriter, Producer, Founder, Perennial Lens, Co-Founder, 3A African Artists Association, UK + USA + Grenada + Germany

1.20 - 1.25 PM | BREAK

1.25 - 2.00 PM | **THE MED HONDO Panel Discussion 18 | Storytellers beyond the mainstream: Creating a richer cinematic tapestry**

- **Aysha Joy Samuel**, Actress, Germany + Trinidad & Tobago
- **Yirgashewa Teshome**, Filmmaker, Founder, Ethiopia International Film Festival, Ethiopia | [Via Zoom](#)
- **Piotr Bartuszek**, Casting Director, Member, Polish Film Academy, Poland

Moderator: **Papayaw "PY" Annan-Addo Boateng**, Actor, Producer, Founder "Bless the Mike", Founder, MiPrime Entertainment, Ghana

2.00 - 2.05 PM | BREAK

2.05 - 2.50 PM | **Panel Discussion 19 | The Symphony of sight and sound: where film and music meet (Introduction to Afro Film Music Day)**

- **Malik Berrabah**, Owner, Wisseloord, Founder, Wisseloord Academy, France + Algeria + The Netherlands | [Via Zoom](#)
- **Jerome Sydenham**, Music Producer, Performing Artist, Record Label Founder, Ibadan Studios, UK + Nigeria + Jamaica
- **Peggy Adamu**, Head of Content Strategy & Operations, Sony Music Entertainment, Germany

Moderator: **Papayaw "PY" Annan-Addo Boateng**, Actor, Producer, Founder "Bless the Mike", Founder, MiPrime Entertainment, Ghana

PROGRAM DAY TWO: MONDAY 17, FEBRUARY 2025

2.50 - 2.55 PM | BREAK

2.55 - 3.35 PM | **Panel Discussion 20 | The reel struggle: mental health and the pursuit of filmmaking success**

- **Jessica Sy**, Actress, Writer, Producer, Germany + Jamaica
- **Lina Zaraket**, Actress, Screenwriter, Germany + Lebanon + Spain
- **Nadia Kibout**, Actress, Author, Director, Italy + Algeria

Moderator: **Rodney Charles**, Actor, Screenwriter, Producer, Founder, Perennial Lens, Co-Founder, 3A African Artists Association, UK + USA + Grenada + Germany

3.35 - 3.40 PM | BREAK

3.45 - 4.25 PM | **Panel Discussion 21 | AI & the Afroverse: blurring lines, amplifying voices, or building new walls?**

- **Darryl Marks**, Founder & CEO, Adapt Entertainment, USA | [Via Zoom](#)
- **Zubi Mohammed**, Writer, Producer, Magnussen Media Group, USA + Nigeria
- **Shamila Lengsfeld**, Director, AI Filmmaker, Germany + Iran

Moderator: **Rodney Charles**, Actor, Screenwriter, Producer, Founder, Perennial Lens, Co-Founder, 3A African Artists Association, UK + USA + Grenada + Germany

4.25 - 4.30 PM | BREAK

4.30 - 5.10 PM | **Panel Discussion 22 | Packaging your unconventional gem for buyers: the long game**

- **Jennifer Okafor-Iwuchukwu**, Manager, Former Agent, CAA, USA + Nigeria | [Via Zoom](#)
- **Dana Sims**, Talent Agent, Industry Entertainment, USA
- **Effie T. Brown**, Founder, Game Changer Films, USA (Producer Real Women Have Curves, Dear White People), recipient, Independent Spirit Awards, USA
- **Chris Regina**, Chief Content Officer, TCL America, former Director of Original Drama Series Development at Netflix | [Via Zoom](#)

Moderator: **Ravi Karmalkar**, Director, Producer, Founder, Good Karma Productions International, Germany + India + Kenya

5.10 - 5.15 PM | BREAK

5.15 - 5.55 PM | **Panel Discussion 23 | The continuous evolution of film and the crucial role of film promotion and marketing**

- **Ozzy Agu**, Actor, Film Marketing Expert, Founder, FarSide Moon, Nigeria
- **Karl Hillbrick**, Producer, Founder, Infilmimpact, Germany + Australia
- **Clarence Rolle**, Director of Global Communications, Film Commissioner, The Bahamas Ministry of Tourism, The Bahamas

Moderator: **Tithey Schulz**, Marketing & Branding Expert, Founder, VitaminBlack, Germany + Haiti

8.00 PM Onwards | **AfroBerlin Afterparty**

PROGRAM DAY THREE: TUESDAY 18, FEBRUARY 2025

9.10 AM | **Introduction** by **Prudence Kolong**, Founder, Yanibes Foundation and **Sydney Levine**, Founder, SydneyBuzz

9.20 - 9.40 AM | **Presentation | Introduction to the monetization opportunities for music producers**
Presented by **Sydney Levine**, Founder, SydneysBuzz,, Creator, Afro Film Music Days, USA

9.40 - 9.50 AM | BREAK

9.50 - 11.00 AM | **Panel Discussion 24 | Beyond the beat: unlocking African soundscapes for a for global film productions**

- **Christoph Becker**, Managing Director, Constantin Film/Music, Germany
- **Kulanan Ikoye**, Film Composer, Sound Designer (Music Composer on Netflix African Hit, The Black Book by Editi Effiong), Nigeria | [Via Zoom](#)
- **Editi Effiong**, Director of The Black Book, Producer, Founder, Anakle Films, Nigeria | [Via Zoom](#)
- **Jerome Sydenham**, Music Producer, Performing Artist, Record Label Founder, Ibadan Studios, UK + Nigeria + Jamaica
- **Ré Olunuga**, Music Composer, Artistic Director, Nigeria

Moderator: **Jean-Alexander "Sacha" Ntivyihabwa**, Writer, Producer, CEO, Signed Media, Germany + Burundi

11.00 - 11.10 AM | BREAK

11.10 - 12.20 PM | **Panel Discussion 25 | Beyond the score: understanding the world of representation for music composers**

- **Hamish Duff**, Talent Agent, Managing Director, First Artist Management, UK
- **Ré Olunuga**, Music Composer, Artistic Director, Nigeria
- **Sophie Urquhart**, Founder, Tin Drum Music, UK

Moderator: **Simone McIntyre**, Actress, Producer, Jamaica + UK

12.20 - 12.30 PM | BREAK

12.30 - 1.40 PM | **Panel Discussion 26 | How can music composers find their voice and their paycheck in the film industry?**

- **Godwin Tom**, Managing Director, Sony Music Publishing Nigeria, Nigeria | [Via Zoom](#)
- **Keziah Myers**, Executive Director ADVANCE Music Canada | [Via Zoom](#)
- **Marc du Moulin**, Secretary General, ECSA (European Composers & Songwriters Alliance), Belgium
- **Gitte Bendzulla**, Chief Operations Officer, Deezer, France

Moderator: **Papayaw "PY" Annan-Addo Boateng**, Actor, Producer, Founder "Bless the Mike", Founder, MiPrime Entertainment, Ghana

PROGRAM DAY THREE: TUESDAY 18, FEBRUARY 2025

1.40 - 1.50 PM | BREAK

1.50 - 3.00 PM | **Panel Discussion 27 | The algorithmic score: understanding music rights, royalties, and legal issues for film composers in the age of AI**

- **Akotchayé Okio**, International Development Officer, SACEM, France + Benin
- **Samuel Sangwa**, Regional Director Africa, CISAC, Rwanda
- **Ingrid Adjoa Yeboah**, Lawyer, Founder, IY.LEGAL, Germany + Ghana
- **Tosin Amire**, Media Composer & Sound Designer, Sound Insights Production, Nigeria | **Via Zoom**

Moderator: **Papayaw "PY" Annan-Addo Boateng**, Actor, Producer, Founder "Bless the Mike", Founder, MiPrime Entertainment, Ghana

3.00 - 3.10 PM | BREAK

3.10 - 4.20 PM | **Panel Discussion 28 | The rhythm of representation: navigating the business of music in film while amplifying African and African Diasporic voices**

- **Tyron Ricketts**, Actor, Producer, Performing Artist, Founder, Panthertainment, Germany + Austria + Jamaica
- **Jerome Sydenham**, Music Producer, Performing Artist, Record Label Founder, Owner, Ibadan Studios, UK + Nigeria + Jamaica

Moderator: **Tithey Schulz**, Marketing & Branding Expert, Founder, VitaminBlack, Germany + Haiti

4.20 - 4.30 PM | BREAK

4.30 - 5.30 PM | **Roundtable Table Talk | Filmmakers discuss their relationship to music in their films and answer audience's questions**

6.30 - 8.00 PM | **Afro Film Music Day Cocktail Reception**

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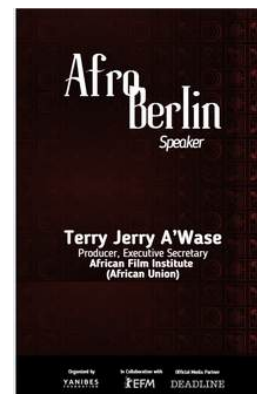
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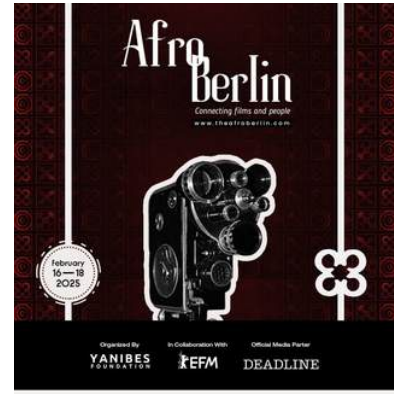
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2025

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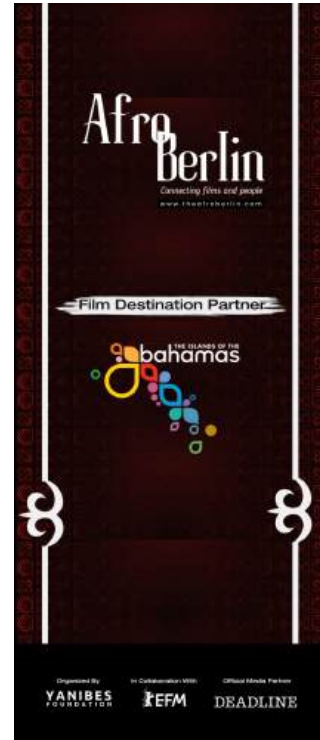
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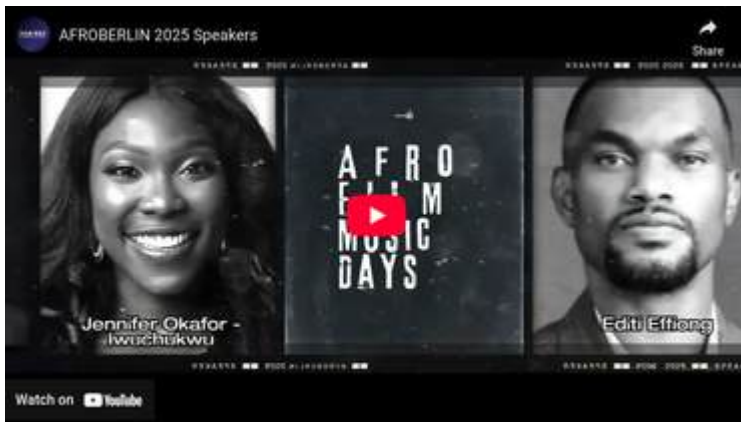
Partners Presentation video



Roll-ups



Speakers Presentation video



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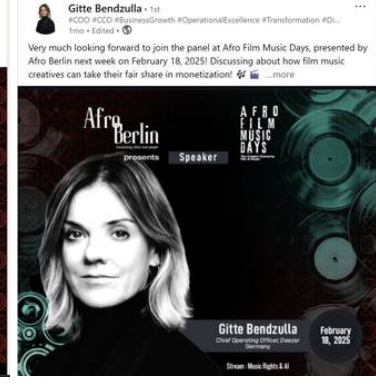
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IN THE MEDIA

Deadline



RFI (Radio France Inter)



RFI (Radio France Inter)



IMDb



Berlinale



Voice of Nigeria



Medi TV - Morocco



SPEAKERS UPDATES



Simone McIntyre
Actress, Producer,
Jamaica + UK
Movie presented at EFM and
featured in Deadline



'Kirsty's Promise!' Indie British Thriller Hits EFM With 'In The Arms Of The Tree' Outfit Lucky Matrix
Lucky Matrix is the outfit behind Iran's 2024 Oscar submission 'In The Arms Of The Tree.'
Deadline - Feb. 19



Ibrahim Ahmad
Director, Producer, Founder,
Deep Visions Productions
Sudan
Won the Berlinale Peace Award



40. Friedensfilmpreis an „Khartoum“
Der Friedensfilmpreis der 75. Berlinale geht an den Dokumentarfilm "Khartoum" aus der Programmsektion Panorama. Mit den Geschichten von fünf Menschen, die trotz Krieg und Flucht ihre Träume nicht...
Berliner Filmzeitung - Feb. 21



Alexander Karim
Screenwriter, Producer, Actor
Sweden + Uganda
His movie "The Dog" was
acquired by Rushlake Media



SPEAKERS UPDATES



Lamin Leroy Gibba
Writer, Director, Producer
Germany + The Gambia
Got a distribution deal for his series "Black Fruits"



Francis Yushau Brown
Animator, Founder,
AnimaxFYB Studios, Ghana
His animation "Blinded by the Lights" has been selected at Annecy



Blinded By The Light Film (@bbtl_film)
• Instagram photos and videos

bbtl_film on March 18, 2025: "Honored and thrilled! Our film Blinded by the Light has..."

Instagram / Mar 18

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About Yanibes Foundation

Yanibes Foundation is a not-for-profit organization registered in France, focused on promoting diversity, inclusion and sustainability and enriching cultural exchanges in the realm of arts, media and audiovisual. We organize a host of free initiatives including AfroCannes (at the Cannes Film Festival), AfroBerlin, Afro Film Music Days, The Industry Podcast to name a few. We also run a free international mentorship program (Yanibes Mentorship Program).

Read more on www.yanibes.com | **Address:** 66 Avenue des Champs Elysées, Paris, France | **Charity Registration Number:** 929 670 156



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